



# **NORTH SHORE FIREFIGHTER** *Challenge*

**When?**  
**April 25th - 27th, 2025**

**TRADE SHOW  
REGISTRATION.**



**Founded By:  
Ryan Pfaff**

## Consider Joining Us for the 2025 NSFFC

### **The North Shore Firefighter Challenge Association**

We are a not-for-profit organization and are committed to benefiting and reaching as much of our North Shore community as possible. How we began....

A small spark of an idea began to simmer in Ryan's head. An event for firefighters to train together and connect. He reached out to three firefighters that he respected and are his mentors. Bill, David and Jordan shared the same spark and dedication, agreeing to help him make this succeed. Two more firefighters, Jacquie and Allie were the last pieces to the puzzle to make the team complete.

This event is run ***By Firefighters, For Firefighters*** and we hold ourselves to the highest standards. Our intent is to create an annual event that benefits the growth of firefighters, encourage old and new members, team moral, and helping our North Shore communities.

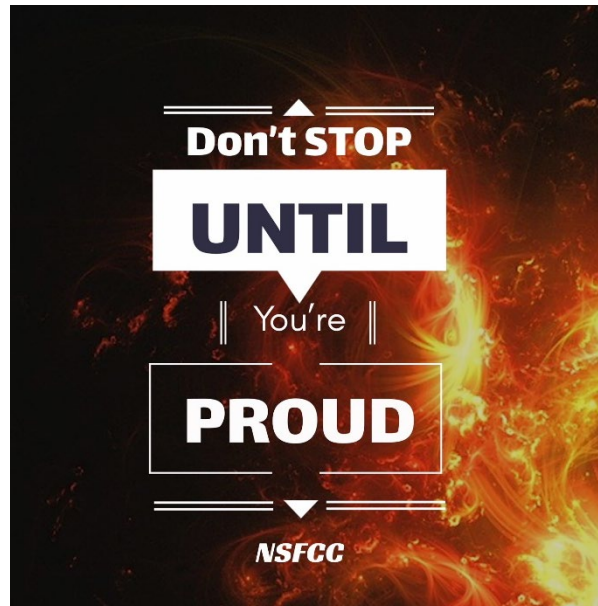
Last year, we had over 18 teams and over 2000 visitors come to enjoy the Challenge and anticipate just as much excitement for this coming year.

We raised 700lbs of nonperishable food for our local food banks and our goal is to beat that number for 2025.

The event filled local hotels, restaurants and brought new clientele to small businesses, in turn, creating a positive economic environment for our communities.

Another great result was that recruitment has increased throughout the departments along the North Shore.

As we grow and progress as a team, work with our communities, listen to feedback and develop our goals and ideas; the future of The NSFFC looks bright.



**We are proud of all the firefighters that compete, push past their fears, give it their all, and do their best even if a challenge isn't fully completed.**

**"Don't Stop Until You're Proud".**

## **What's Included**

- ✓ 10x10 booth indoors for all three days in the main arena
  - (not mandatory to attend all days)
- ✓ Access to private lounge during the event
- ✓ 15 minutes per ordered booth to demonstrate/present new products during the Meet & Greet event Friday to all attending departments.
- ✓ Dinner & Social (meal tickets will be \$25.00 each)

## **Preparing**

### **Set up is available:**

12:00pm to 4:30pm on Friday April 25th

6:30am to 8:30am on Saturday April 26th

## **Event**

### **Meet and Greet:**

- 5:00pm – 10:00pm Friday April 25th, 2024
- Will be held at the Curling Arena next door
  - Bar will be open during the event for food and beverages

### **Main Event:**

- 9:00am – 6:00pm Saturday April 27th, 2024
  - Open to the public
- Dinner & Social – 6:30pm – 12:00pm at
  - Held at the Legion
- Will be able to utilize private viewing area upstairs, for quieter meeting space or to enjoy stepping away from the arena floor.

### **Sign-off Sunday:**

- Training Day on Sunday with Signoffs for all members of the departments of active participants.
- This day is not open to the public.

### **Take Down:**

Saturday – 5:30pm take down will be available

Sunday – Anytime before 6:00pm

## **Fees**

\$250 Donation for the Vendors Package & Prize to donate for the attending children.

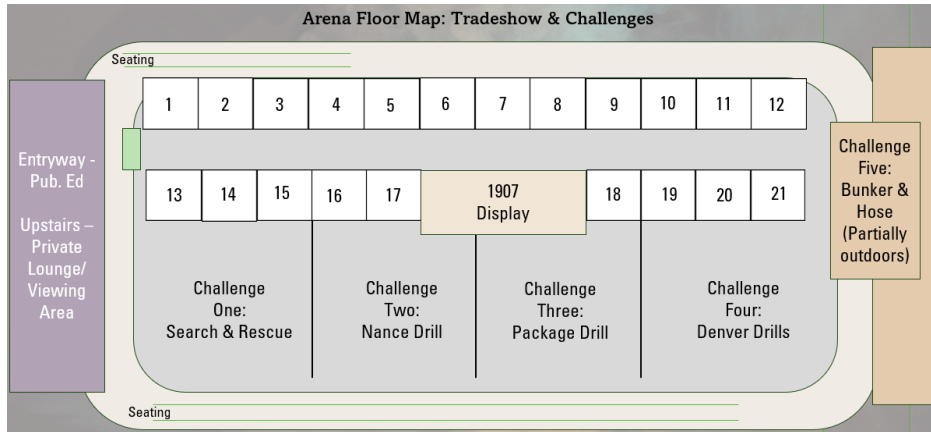
## **Registration:**

Registration deadline is **February 15<sup>th</sup>, 2025**

Beside is the map of the Tradeshow area in the arena.

As you can see there are limited booths, which are on a first come basis.

Don't miss on joining us for our second annual event.



## **Venue:**

Thessalon Memorial Arena,  
132 Main Street Thessalon, ON P0R 1L0  
UPPER DECK Viewing & Reception/Conference Room

Amenities: Full-service kitchen, tables, chairs,  
wall mounted 40" LED TV, Free Wifi

<https://thessalon.ca/living-directory/thessalon-memorial-arena/>



## **Places to Stay:**

5 mins away: Carolyn Beach Inn, Thessalon (705) 842-3330

15 mins away: Bavarian Inn, Bruce Mines (705) 785-3447

15 mins away: Red Top Inn, Iron Bridge (705) 843-2100

15 mins away: Village Inn, Iron Bridge (705) 843-0967

## **Local Amenities of Thessalon:**

**Food:** Tim Hortons/Esso, Poppin' the Bay, The Sinton, Sunset Beach Restaurant

**Shops:** Forestland Gifts, Little Rapids General Store, Canadian Dollar, Creative Basket. Valumart, and more

**Outdoor Space:** Thessalon Marina, many lakes, parks, walking trails

Any questions, don't hesitate to reach out to  
David Membury – Head of Trade Show (705) 297-0185  
david.membury@gmail.com

# Trade Show Booth Registration

Take the opportunity to reach departments from across the North Shore in one central location. Let's help each other make this another successful year.

***This year the Challenge is RIT focused.***

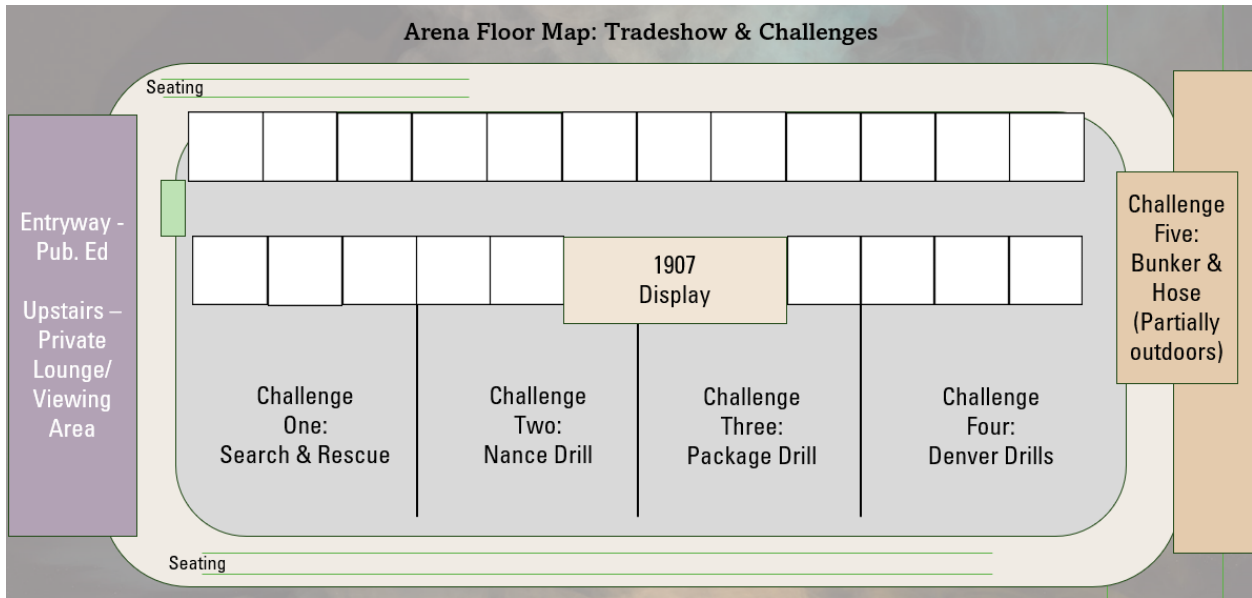
Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Please mark the booth (s) you would like to have with a one "1". Please place a two "2" on the second option, if the first choice has become unavailable.



Time slot for demonstration/presentation during Meet & Greet (for every booth that is registered receives one slot, please check off the equivalent amount):

5:00pm: \_\_\_ 5:20pm: \_\_\_ 5:40pm: \_\_\_ 6:00pm: \_\_\_ 6:20pm: \_\_\_ 6:40pm: \_\_\_ 7:00pm: \_\_\_

7:20pm: \_\_\_ 7:40pm: \_\_\_ Spaces will be at a first come basis, and upon registration confirmation, you will receive your set time.

Number of Booths: \_\_\_\_\_ x \$250.00 = \$ \_\_\_\_\_

Number of Dinner tickets: \_\_\_\_\_ x \$25.00 = \$ \_\_\_\_\_

Total owing = \$ \_\_\_\_\_

Payment Type: \_\_\_\_\_

Donation for the children: \_\_\_\_\_